



**REACT**  
PUBLIC PERFORMANCES

**CROWD**  
PRESENTATION **CONTROL**



## A FESTIVAL PERFORMANCE

Music playing, several stages, alternative events, people everywhere. Everyone is here to have fun, everyone committed to an unique experience. No one is ever alone, you meet old friends or find new ones, always ready to try or see new things. It's a Festival!

A festival, a place for crowds, mobs and groups. Constant movement on a non-stop event. What could be a total chaos is indeed a very organized and choreographed situation.

In the middle of the anonymous masses are safe havens of knowledge and organization: staff members dressed in bright yellow jackets. They are the ones who know where anything is and when everything happens. They are there to help, even if they are standing on someones shoulders or dancing like maniacs. Once a yellow jacket, always a beacon of authority.

What if they know nothing? What if they organize the already organized or disorganize the disorganized?

But the real question is: Can you find love while queuing for the toilet?

Using dance, movement and object manipulation we create new logics and new spaces.

We move from A to B and invite people to move with us.

We play with the flow of the festival questioning not only the rules and social norms of a festival but also the concepts of personal space, group influence and eagerness for fun.

"Crowd Control" happens in a busy environment, with only our bodies, a rope and some traffic cones we aim to affect movement, emotions and attention of hundreds of people.

What would happen to a festival if the crowd lost control?



"Crowd Control" is a performance for events with big audiences where we play with the flow and movement of the crowd, testing the possibilities of the relation between audience and performers, welcoming and inviting interactions.

The whole performance takes place inside the festival venue without blocking its usage for the public. It fits and adapts to events of different sizes and different kinds of festivals (music festivals, street festivals, big fairs and markets, etc)

Premiered at Flow Festival 2015 (Helsinki, Finland)



[www.reactperformances.com/crowd-control](http://www.reactperformances.com/crowd-control)

[WWW.REACTPERFORMANCES.COM](http://WWW.REACTPERFORMANCES.COM)

## GENRE

Public space performance

## DURATION

Approximately 50 min.

## NUMBER OF ARTISTS

5

## AUDIENCE SIZE

Depending on the space restrictions.  
Audience can stay for the whole performance or come and go

## SPACE

This performance happens in the "public" space of the festival or event venue/area. It is a moving performance and very adaptable to the specific space at hand.

## SOUND

No speakers or amplification needed.

## LIGHT

No special light is needed.

## PREPARATION AND RIGGING TIME

No rigging is needed. Due to the nature of the piece some elements have to be tried in the actual space where the performance will take place in order to adapt to it.  
1 full day is the suggested minimum time for this

## NUMBER OF PERFORMANCES

Maximum 3 in one day, with a minimum of 45 minutes in between



# REACT

PUBLIC PERFORMANCES

React is a performance company, based in Sweden, that aims to reach people directly by performing in public spaces, therefore opening art to new audiences. Dance, movement, theatre and circus can be seen as the main artistic tools used to create playful, creative and interactive performances.

The main mission of React Public Performances is to raise questions about the rules shaping behavior in public spaces. The aim is to create situations that give an opportunity for people to question both the limits of these public spaces and how they follow the spoken and unspoken rules. We want our work to be an entry point into performing arts for new audiences as well as an original experience for expert ones.

React is also an intercultural company with members originally from Sweden, Finland, France and Portugal.

[WWW.REACTPERFORMANCES.COM](http://WWW.REACTPERFORMANCES.COM)

