

REACT
PUBLIC PERFORMANCES

**AN ACTION
FOR...**

PRESENTATION



A CUSTOM PERFORMANCE

A museum, a wedding, a cultural center, a bar, the 30th anniversary of a company, a bathroom, the staircase of a ruined building... Oh, what about the 2nd floor of your building?

Have you ever wondered about how a performance would look like in a certain place? Where would you like to see a performance happen? React will give you the chance to discover exactly how a performance looks like in your place of choice. We will create a specific Action for your place or event. Creativity is the only limit!

With our concept "An Action for..." we will turn any space into a place of wondrous surprises and unexpected images. With the help of dance, theater and circus we will discover, play and create with what the specific space and situation has to offer. We will observe and question the way people behave and move in the chosen space, and use that social choreography as a starting point for our own creation. We will also explore the physical aspects of the space, big or small, flat or tilted, empty or packed and compose a tailor made Action fitted for the architecture colored by its social aspects.

"An Action for..." will create new and unexpected memories for a space or event that will last well after the performance is done. In a playful and interactive way, without blocking the flow or the natural usage of the space, we bring attention to things that are present but sometimes hidden. A touch of surreal in a very real situation.

What place do you want to highlight with an unique event?

Have you ever looked at it this way?

WWW.REACTPERFORMANCES.COM



“An Action for...” is a performance by React where we explore the specificity of a physical and social space. Each performance is unique since it is the result of a short creation period in the actual space.

The length of the performance and the creation period will vary according to the needs and wishes of the organizer.

Action (noun) – the fact or process of doing something, typically to achieve an aim; exciting or notable activity; a gesture or movement.

Action (by React) – A performative event (performance, piece, show) that opens space for reactions, neither taking place on stage nor following the conventional audience–performance relation.



www.reactperformances.com/an-action-for/

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GENRE

Site Specific performance

DURATION

15 to 60 min.

NUMBER OF ARTISTS

5

AUDIENCE SIZE

Depending on the space
and event restrictions

SPACE

The performance is created for
a specific space and context

SOUND

The performance will use the sound
conditions of the space/event

LIGHT

No special light is needed.

PREPARATION AND RIGGING TIME

No rigging is needed, unless otherwise
negotiated

NUMBER OF PERFORMANCES

Maximum number of performances per day
depends on the length of it

CREATION DAYS

Authorization to rehearse and perform in the
actual space
Accommodation for 5 people
Food for 5 people



REACT

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React is a performance company, based in Sweden, that aims to reach people directly by performing in public spaces, therefore opening art to new audiences. Dance, movement, theatre and circus can be seen as the main artistic tools used to create playful, creative and interactive performances.

The main mission of React Public Performances is to raise questions about the rules shaping behavior in public spaces. The aim is to create situations that give an opportunity for people to question both the limits of these public spaces and how they follow the spoken and unspoken rules. We want our work to be an entry point into performing arts for new audiences as well as an original experience for expert ones.

React is also an intercultural company with members originally from Sweden, Finland, France and Portugal.

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